



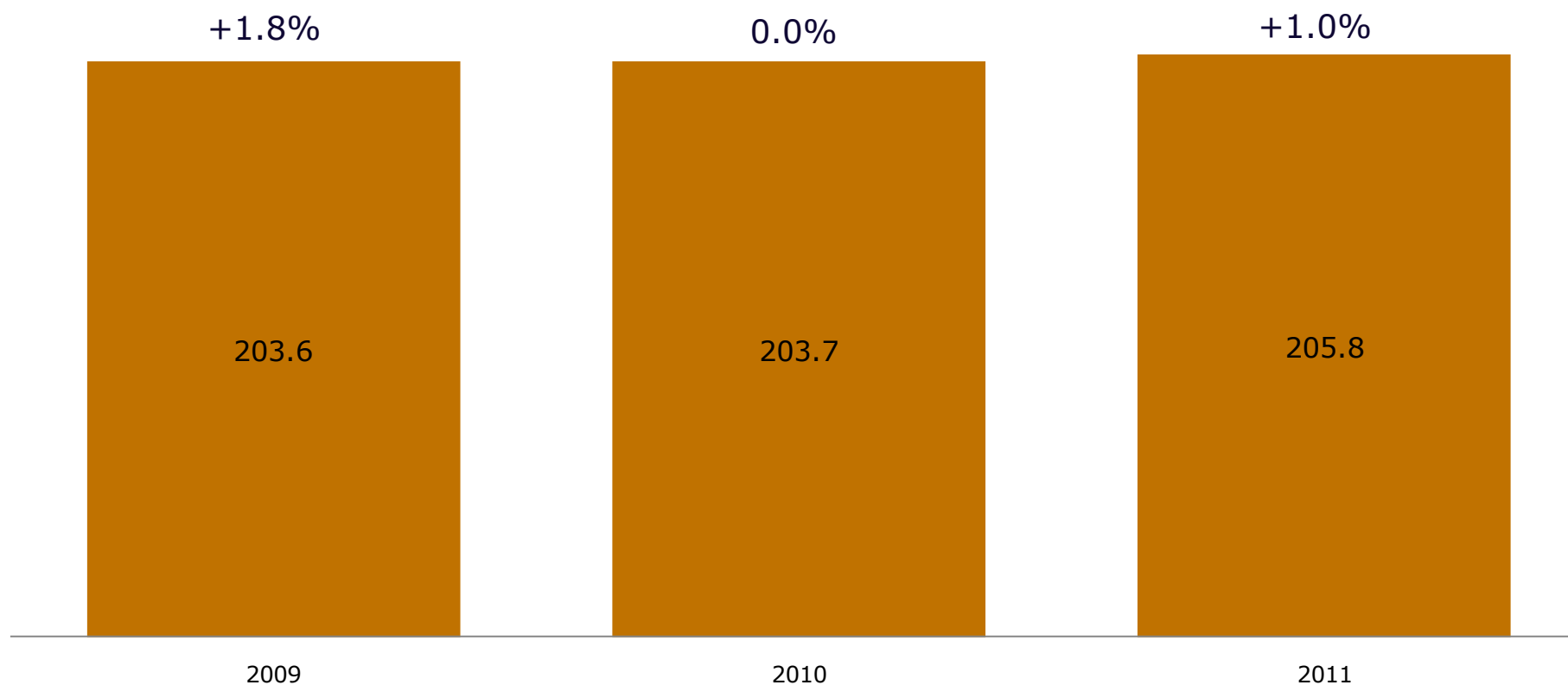
# Medikamentenmarkt Schweiz 2011

IMS Health GmbH



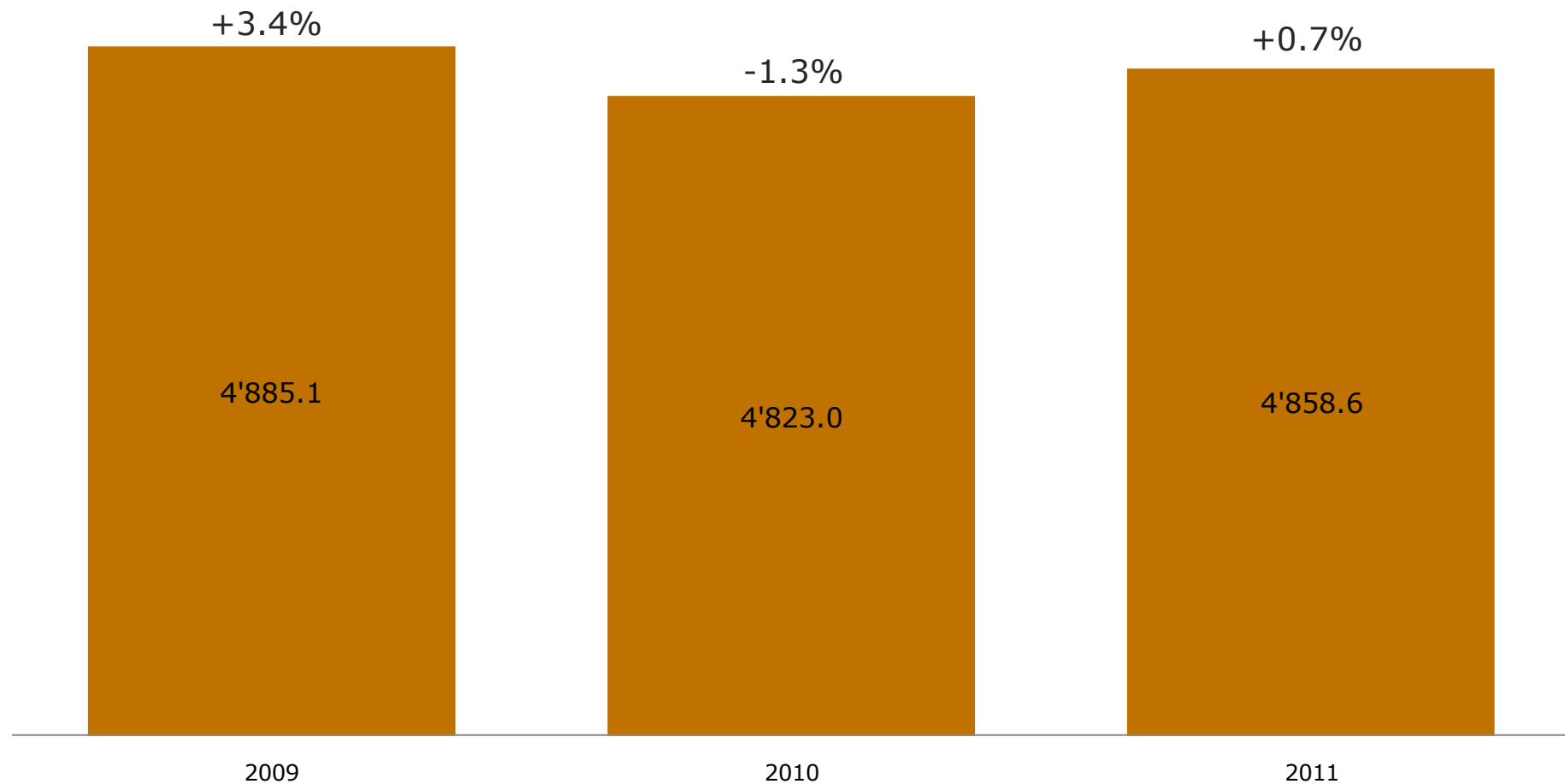
# Medikamentenmarkt 2009 – 2011

Menge (Anzahl Packungen) 205.8 Mio. (+2.1 Mio. / +1.0%)



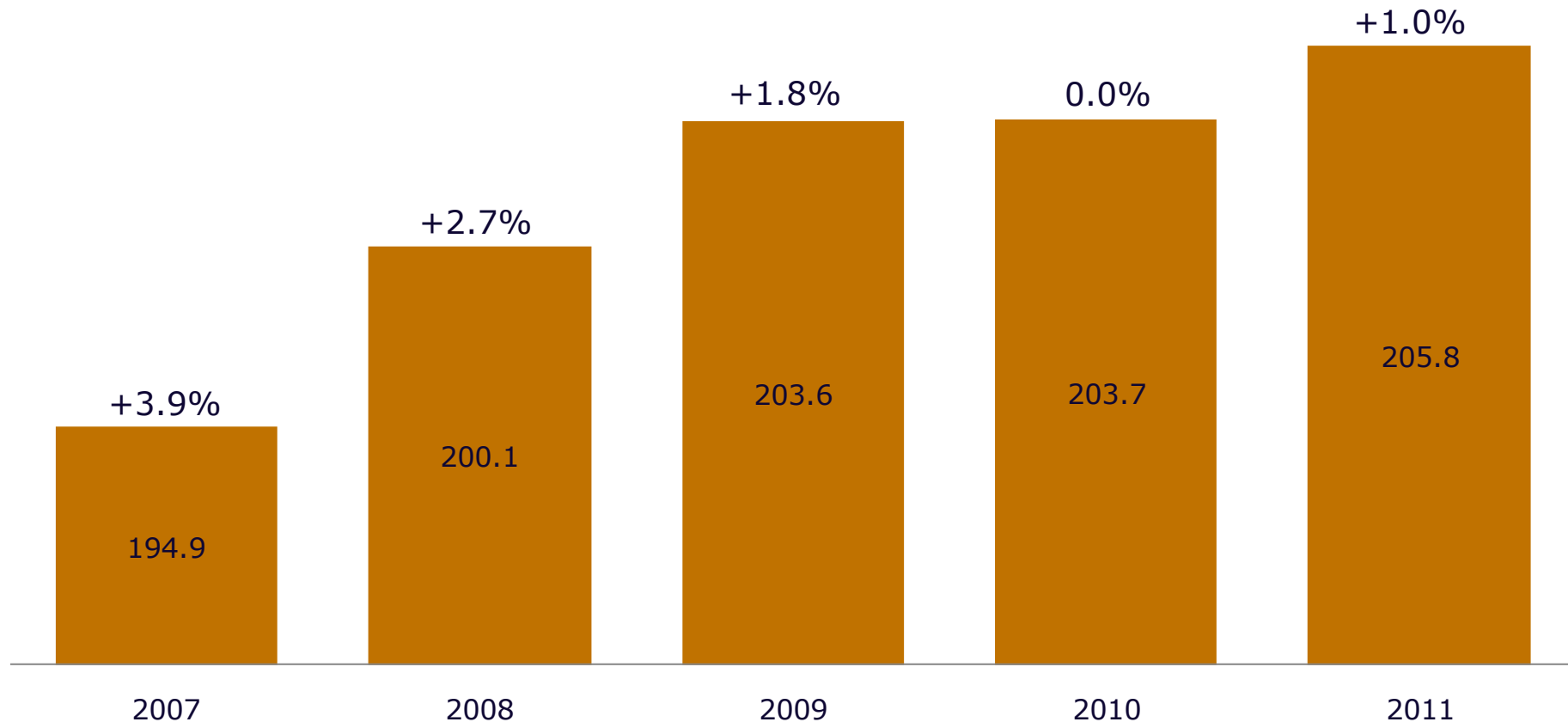
# Medikamentenmarkt 2009 – 2011

Wert ex-factory CHF 4'858.6 Mio. (+35.6 Mio. / +0.7%)



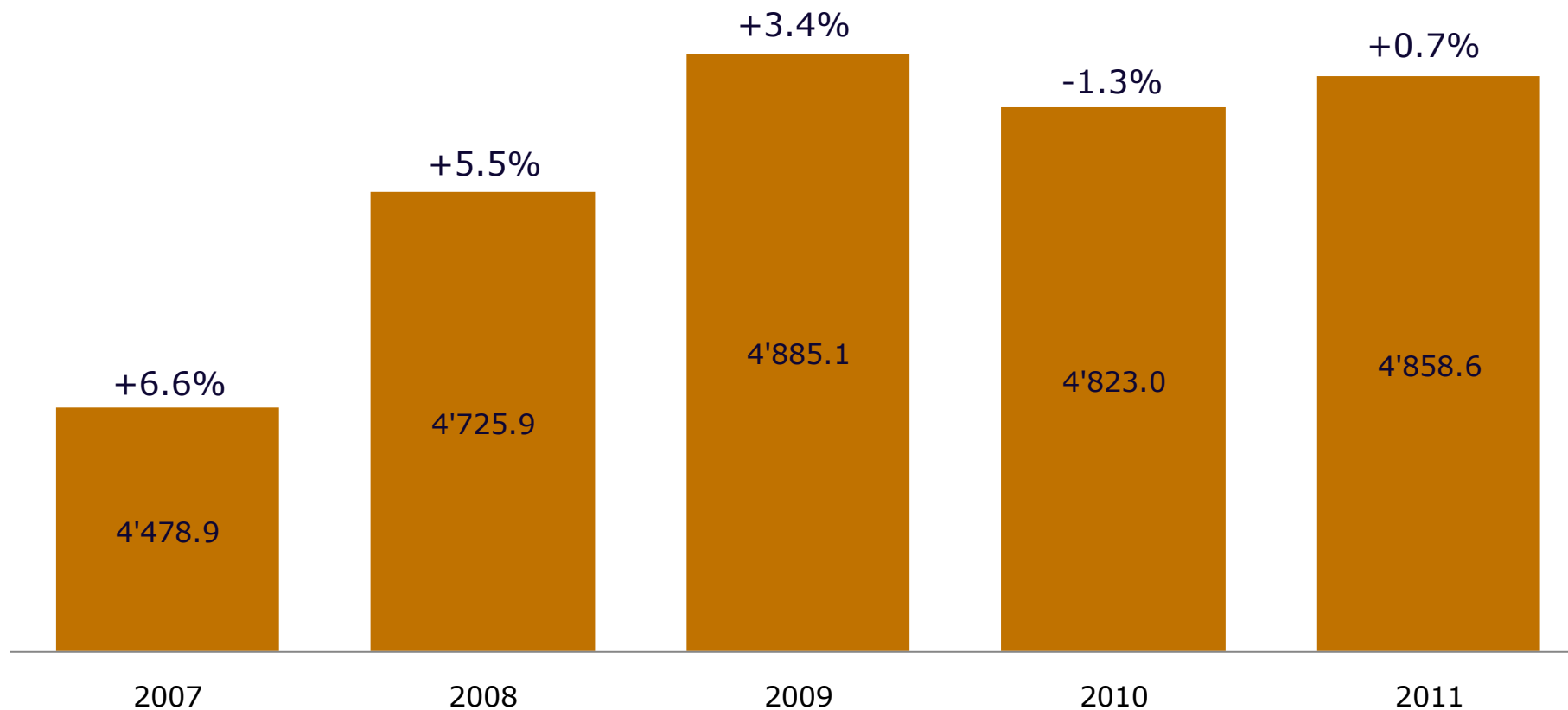
# Medikamentenmarkt 2007 – 2011

Menge (Anzahl Packungen) 205.8 Mio. (+2.1 Mio. / +1.0%)



# Medikamentenmarkt 2009 – 2011

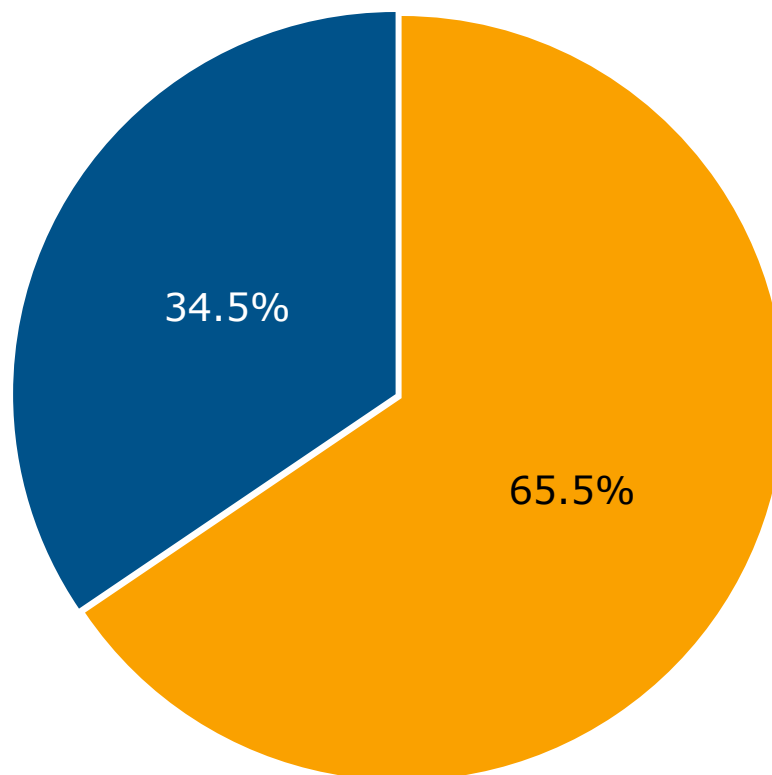
Wert ex-factory CHF 4'858.6 Mio. (+35.6 Mio. / +0.7%)



# Kassenzulässige Medikamente nach Kanäle

Wert ex-factory CHF 3'070.9 Mio. (+24.8 Mio. / +0.8%)

Praxisärzte  
1'058.9 Mio.  
+1.9%  
MA 34.5%



Apotheken  
2'012.0 Mio.  
+0.2%  
MA 65.5%

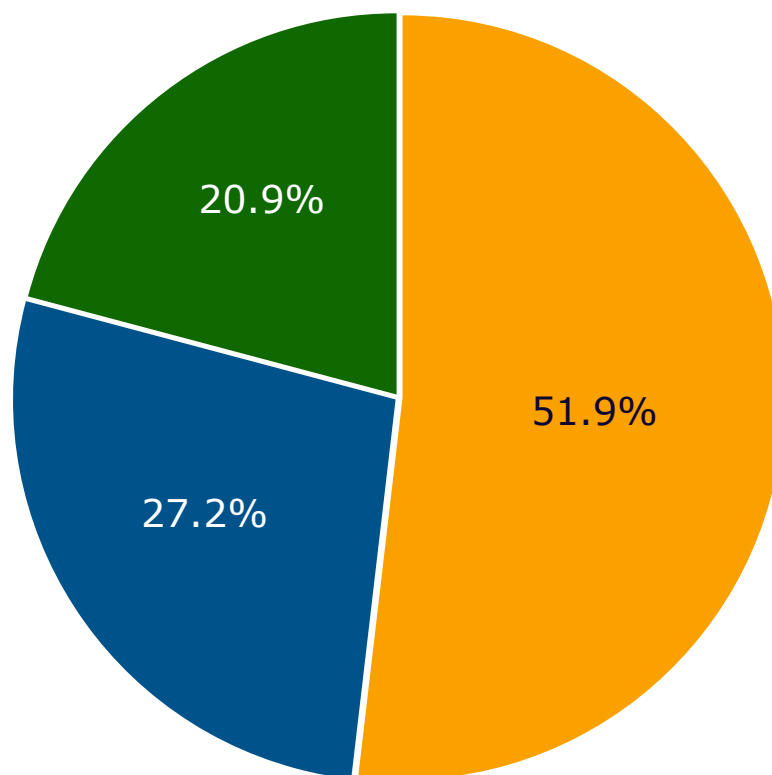
# Kassenzulässige Medikamente nach Kanäle

Wert ex-factory CHF 3'880.2 Mio. (+63.4 Mio. / +1.7%)

Retail (Apotheken / Ärzte zulasten OKP): CHF 3'070.9 Mio. / +0.8%

Spitäler  
809.3 Mio.  
+5.0%  
MA 20.9%

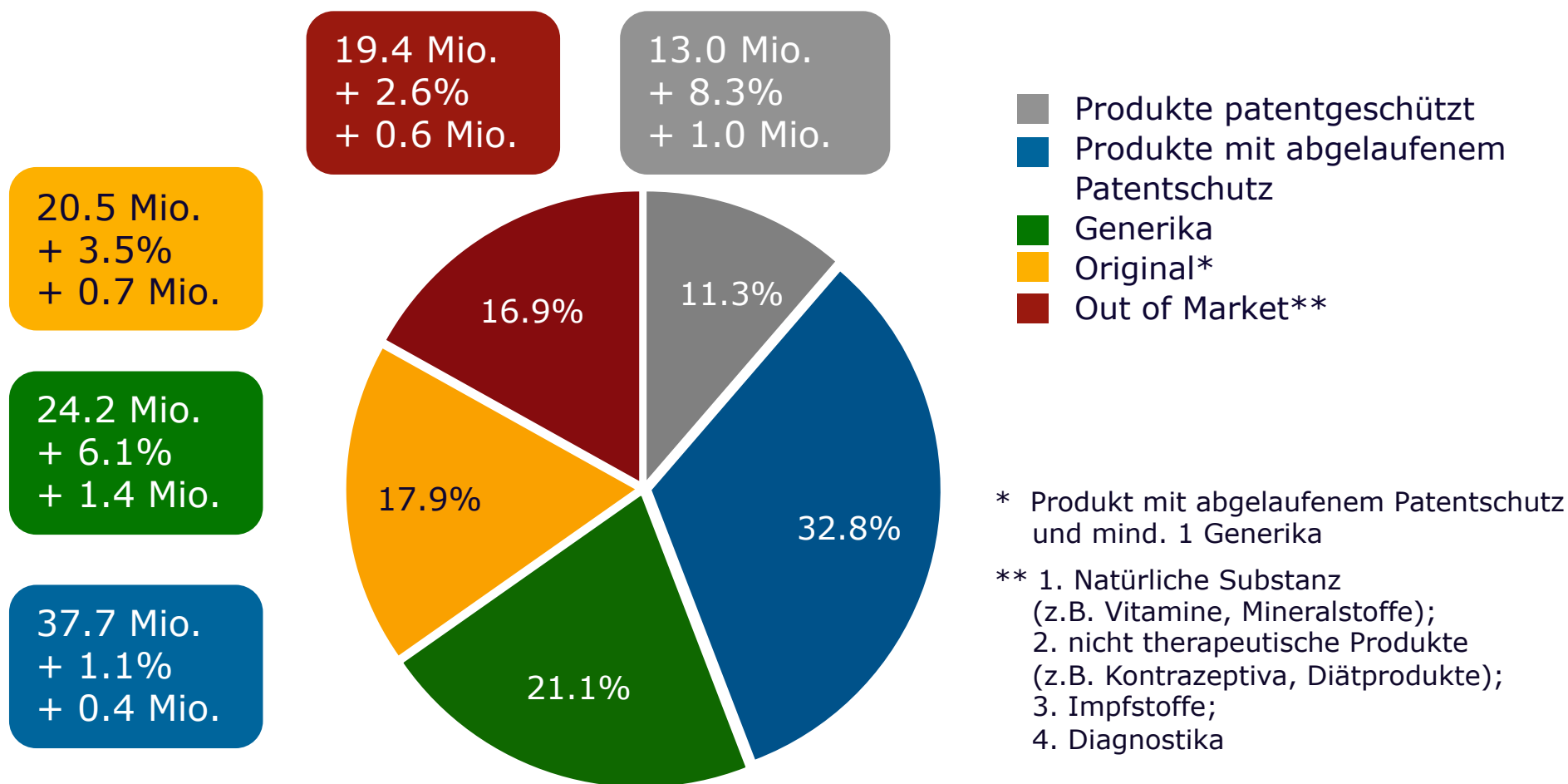
Praxisärzte  
1'058.9 Mio.  
+1.9%  
MA 27.2 %



Apotheken  
2'012.0 Mio.  
+0.2%  
MA 51.9%

# SL-Markt nach Segmenten MAT Dezember 2011

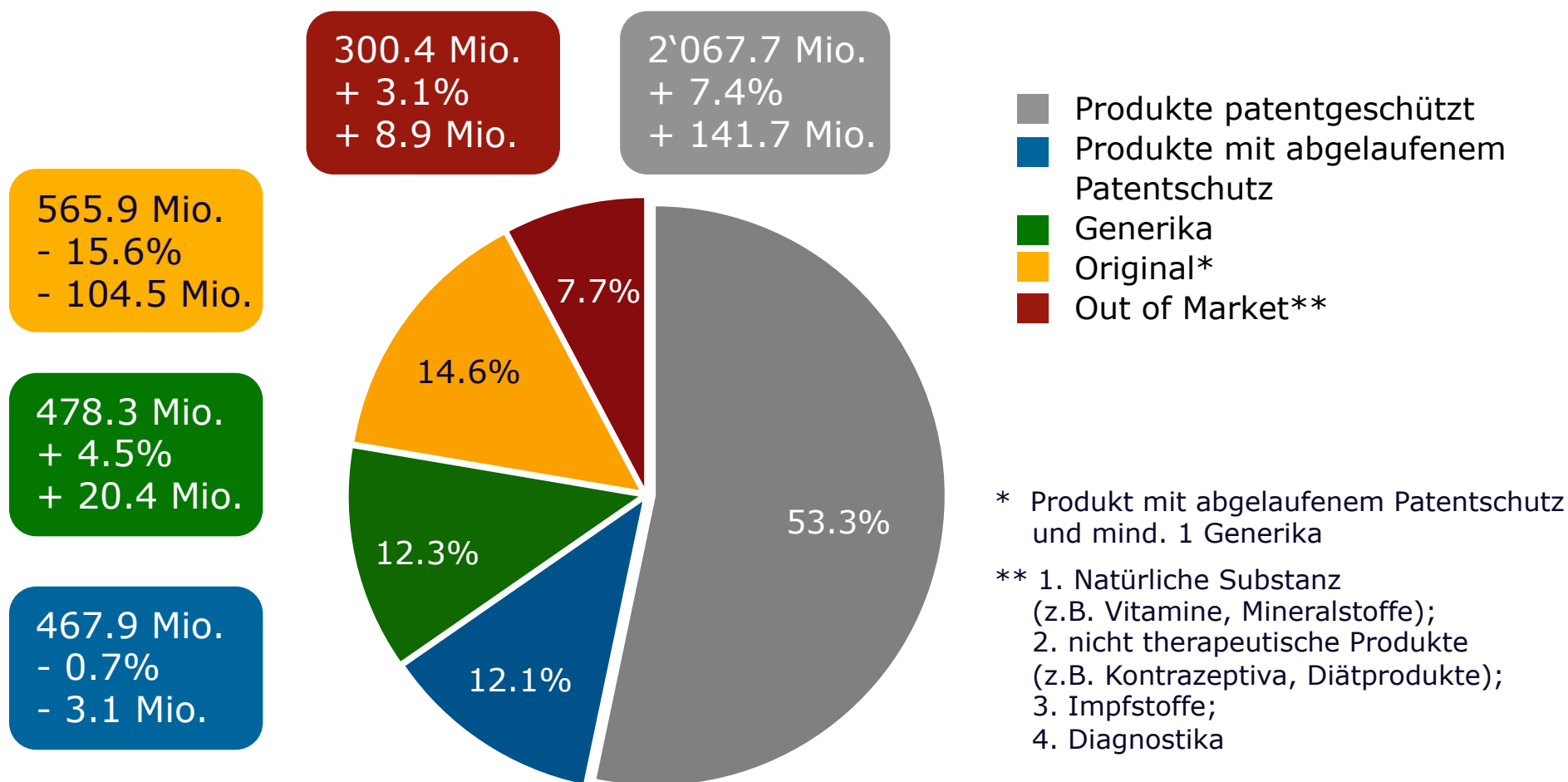
Menge (Anzahl Packungen) 114.8 Mio. (+4.1 Mio. / +3.7%)





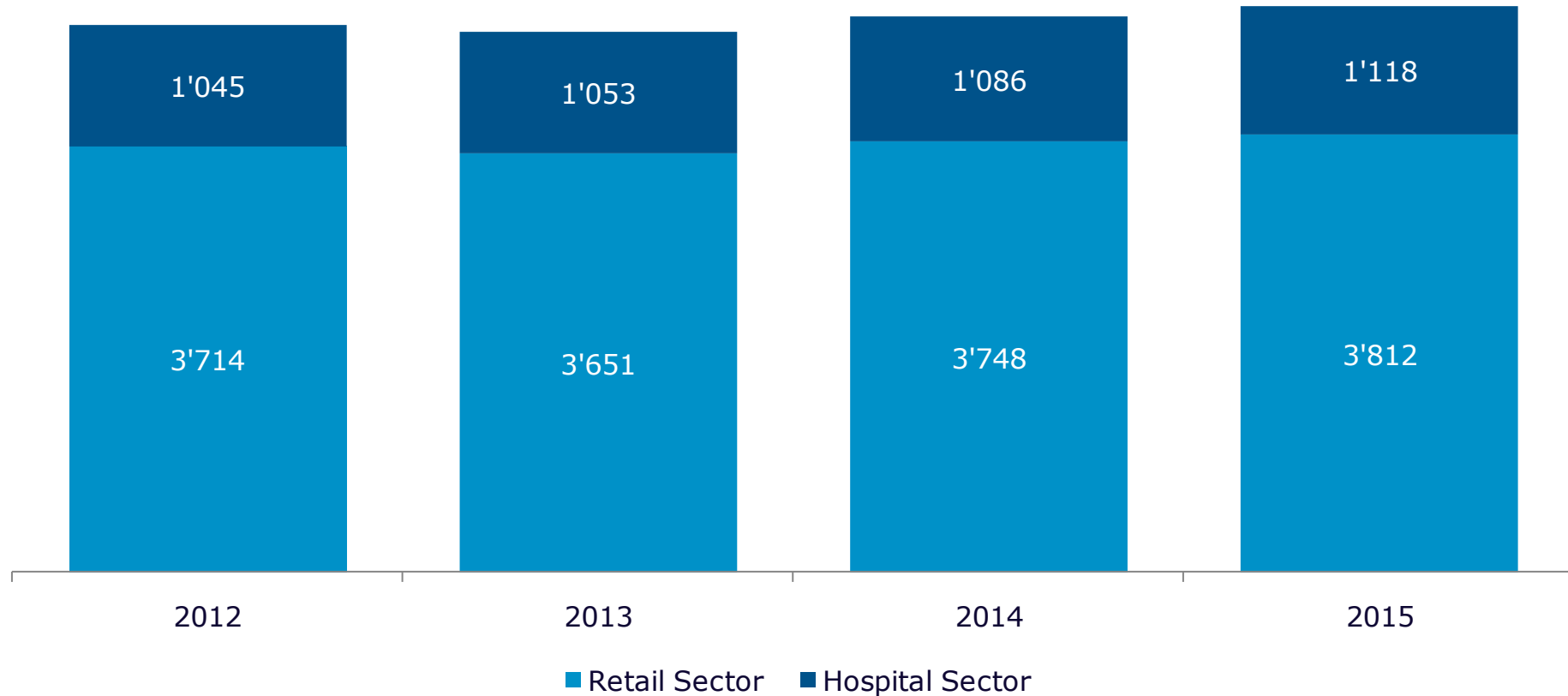
# SL-Markt nach Segmenten MAT Dezember 2011

Wert ex-factory CHF 3'880.2 Mio. (+63.4 Mio. / +1.7%)



# IMS Market Prognosis Switzerland 2012-2015

Total Market Sales CHF in Mio.



# IMS Market Prognosis Switzerland 2012-2015

## Total Market Sales CHF in Mio.

**Table 1: Total Market Sales at Actual Prices (2011-2015) CHF (million)**

	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>CAGR 2011-2015 (%)</b>
Retail Sector	3'714	3'651	3'748	3'812	0.1
Hospital Sector	1'045	1'053	1'086	1'118	1.8
Total Market	4'760	4'705	4'834	4'930	0.5
Annual Growth (%)	-0.6	-1.2	2.7	2.0	