



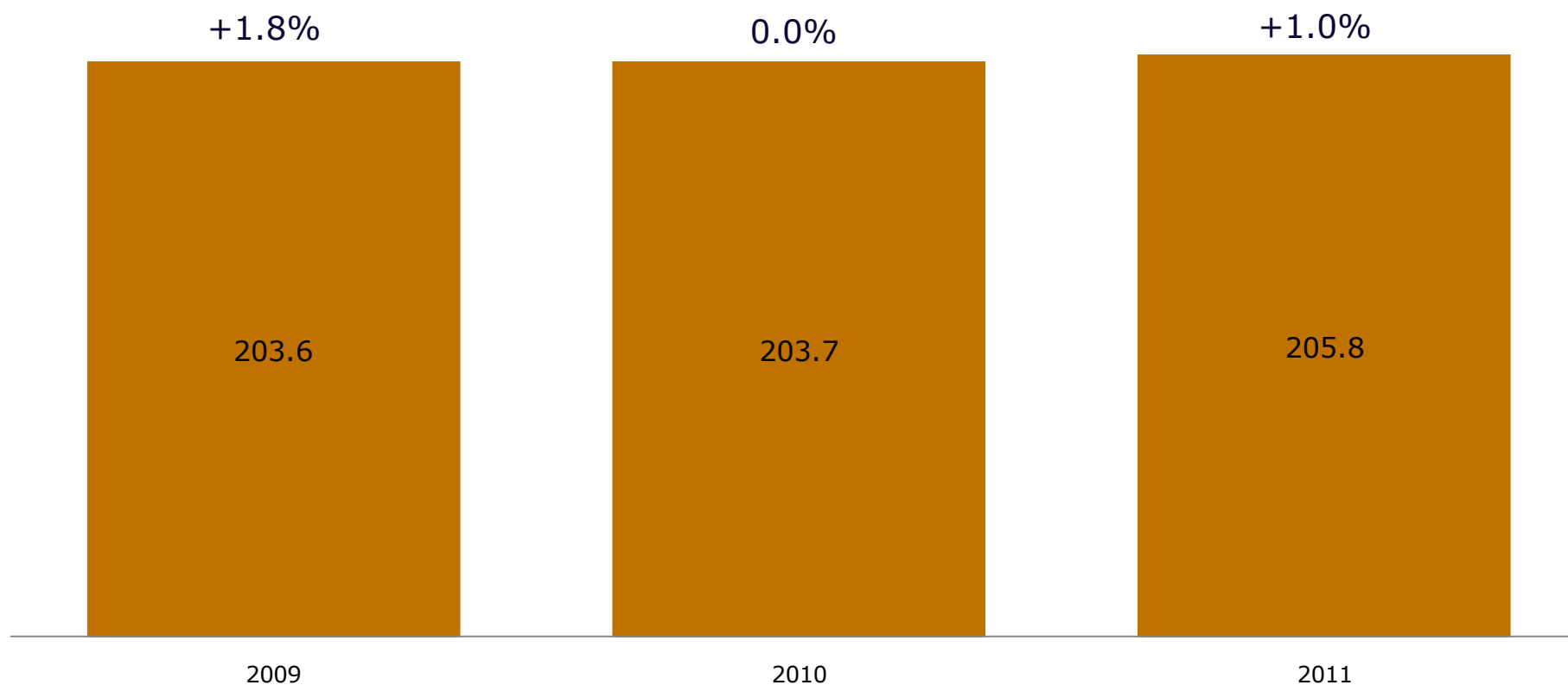
Medikamentenmarkt Schweiz 2011

IMS Health GmbH



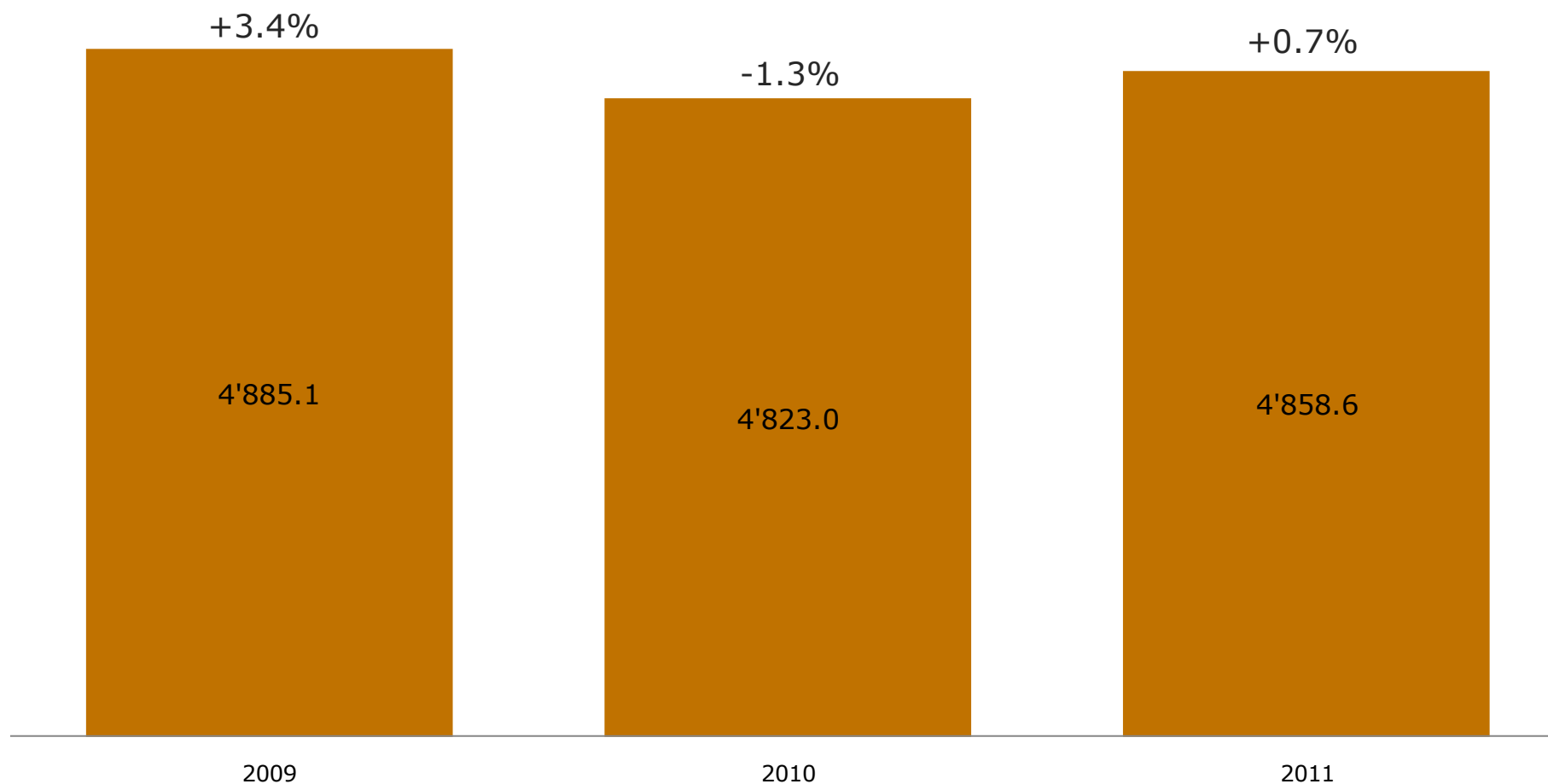
Medikamentenmarkt 2009 – 2011

Menge (Anzahl Packungen) 205.8 Mio. (+2.1 Mio. / +1.0%)



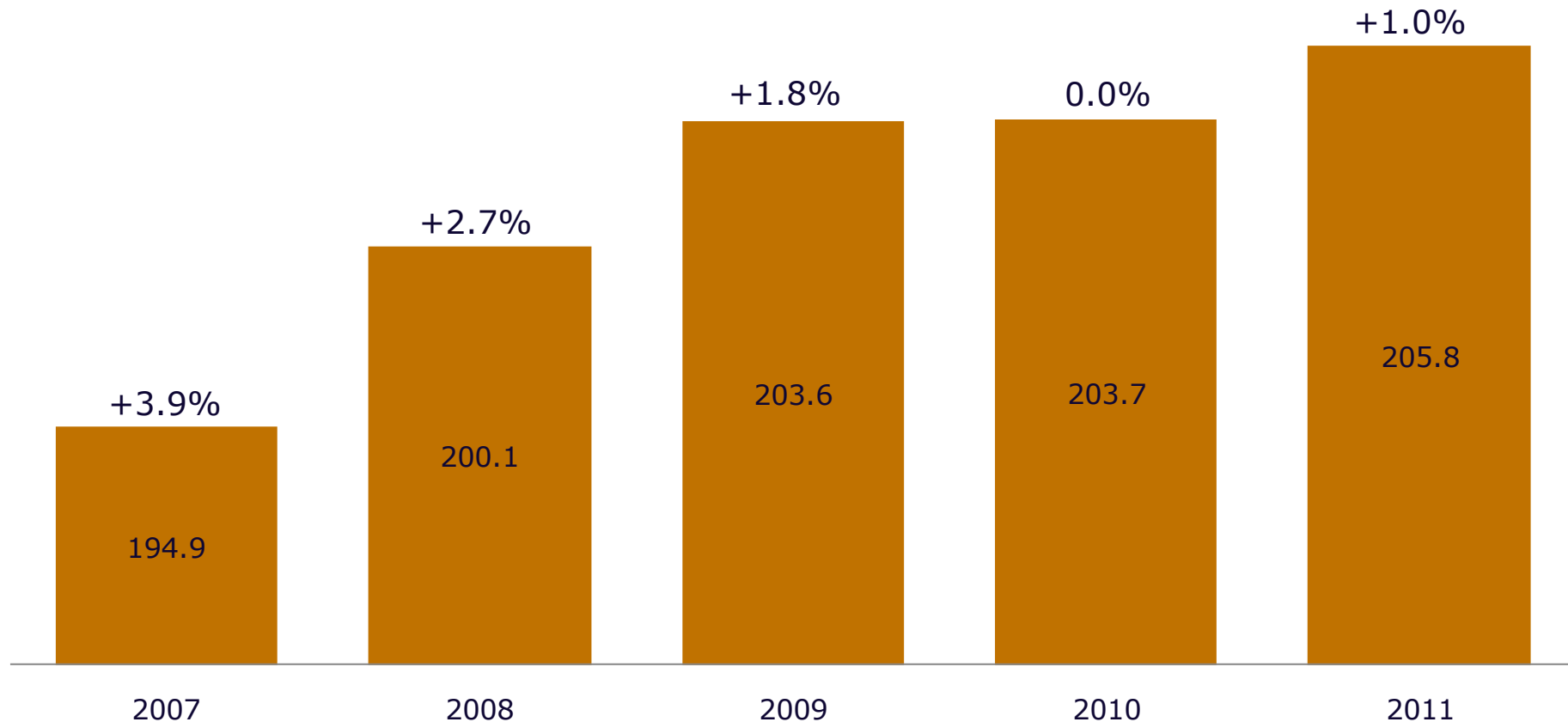
Medikamentenmarkt 2009 – 2011

Wert ex-factory CHF 4'858.6 Mio. (+35.6 Mio. / +0.7%)



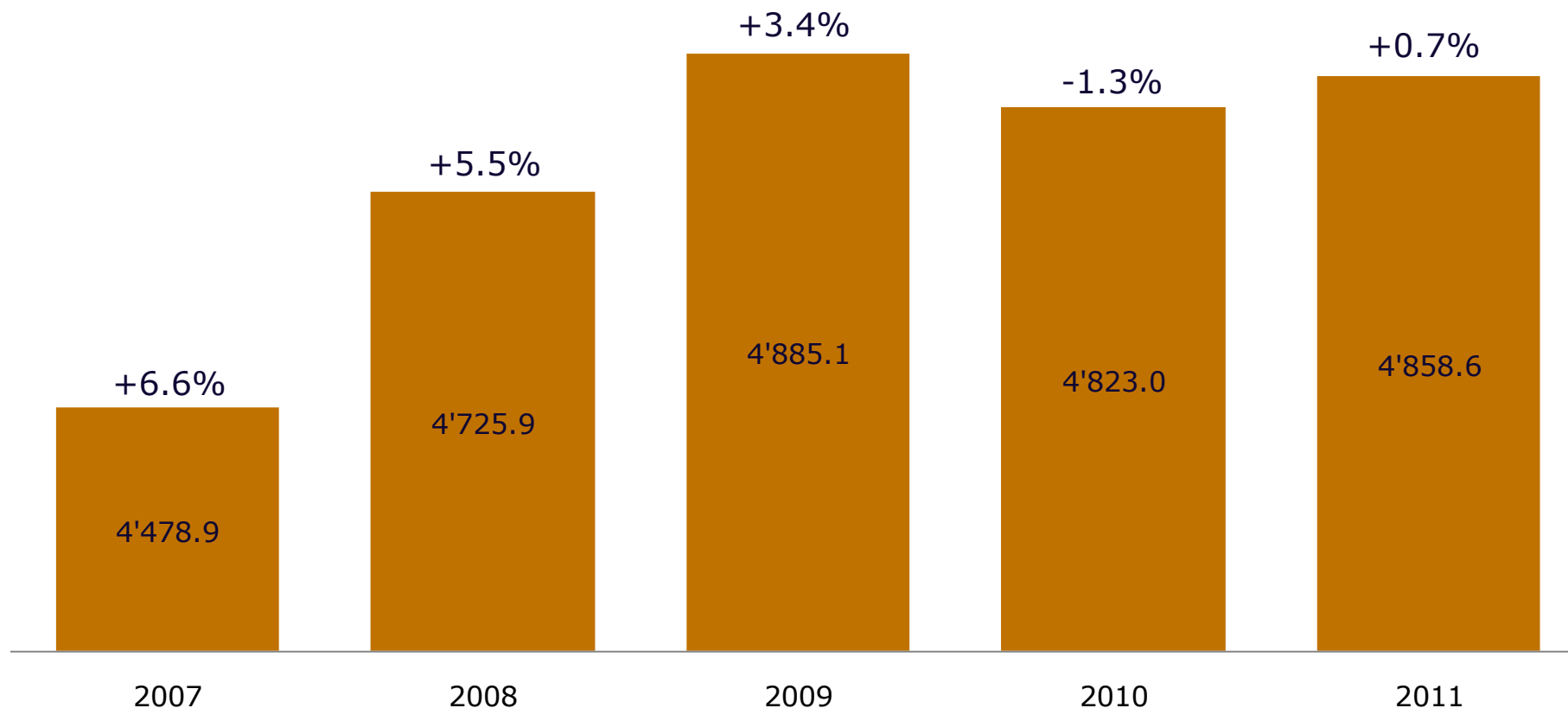
Medikamentenmarkt 2007 – 2011

Menge (Anzahl Packungen) 205.8 Mio. (+2.1 Mio. / +1.0%)



Medikamentenmarkt 2009 – 2011

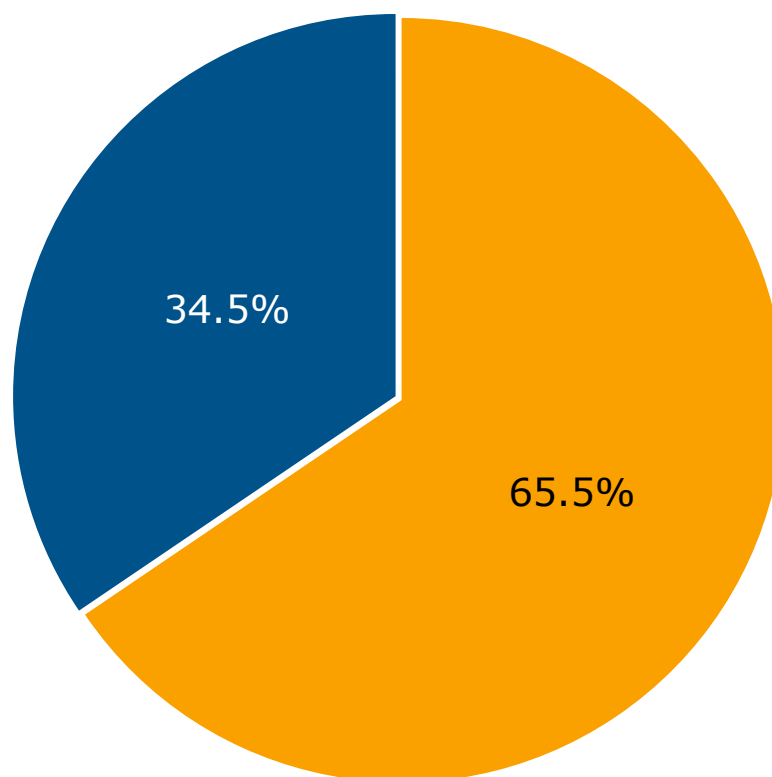
Wert ex-factory CHF 4'858.6 Mio. (+35.6 Mio. / +0.7%)



Kassenzulässige Medikamente nach Kanäle

Wert ex-factory CHF 3'070.9 Mio. (+24.8 Mio. / +0.8%)

Praxisärzte
1'058.9 Mio.
+1.9%
MA 34.5%



Apotheken
2'012.0 Mio.
+0.2%
MA 65.5%

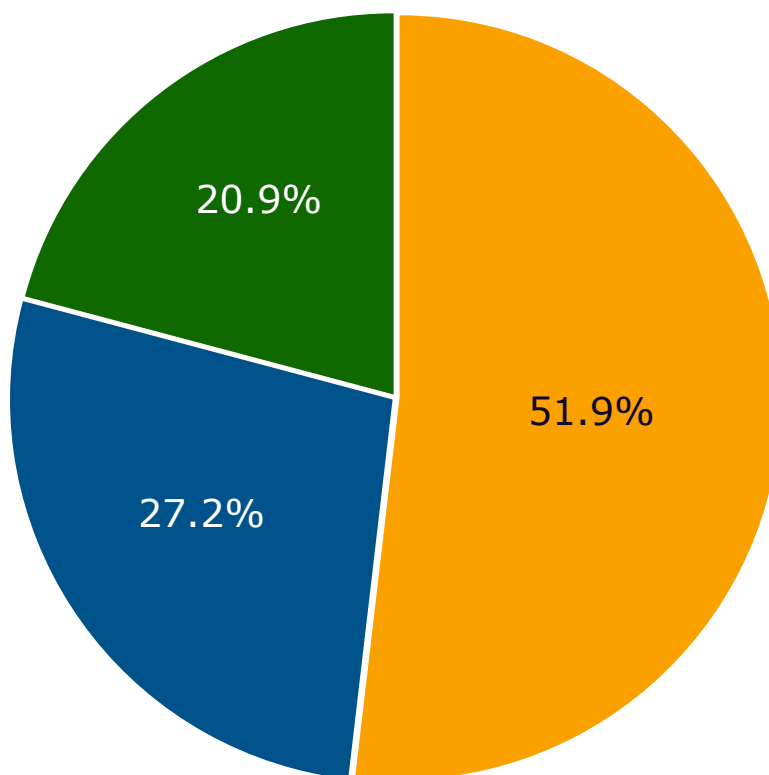
Kassenzulässige Medikamente nach Kanäle

Wert ex-factory CHF 3'880.2 Mio. (+63.4 Mio. / +1.7%)

Retail (Apotheken / Ärzte zulasten OKP): CHF 3'070.9 Mio. / +0.8%

Spitäler
809.3 Mio.
+5.0%
MA 20.9%

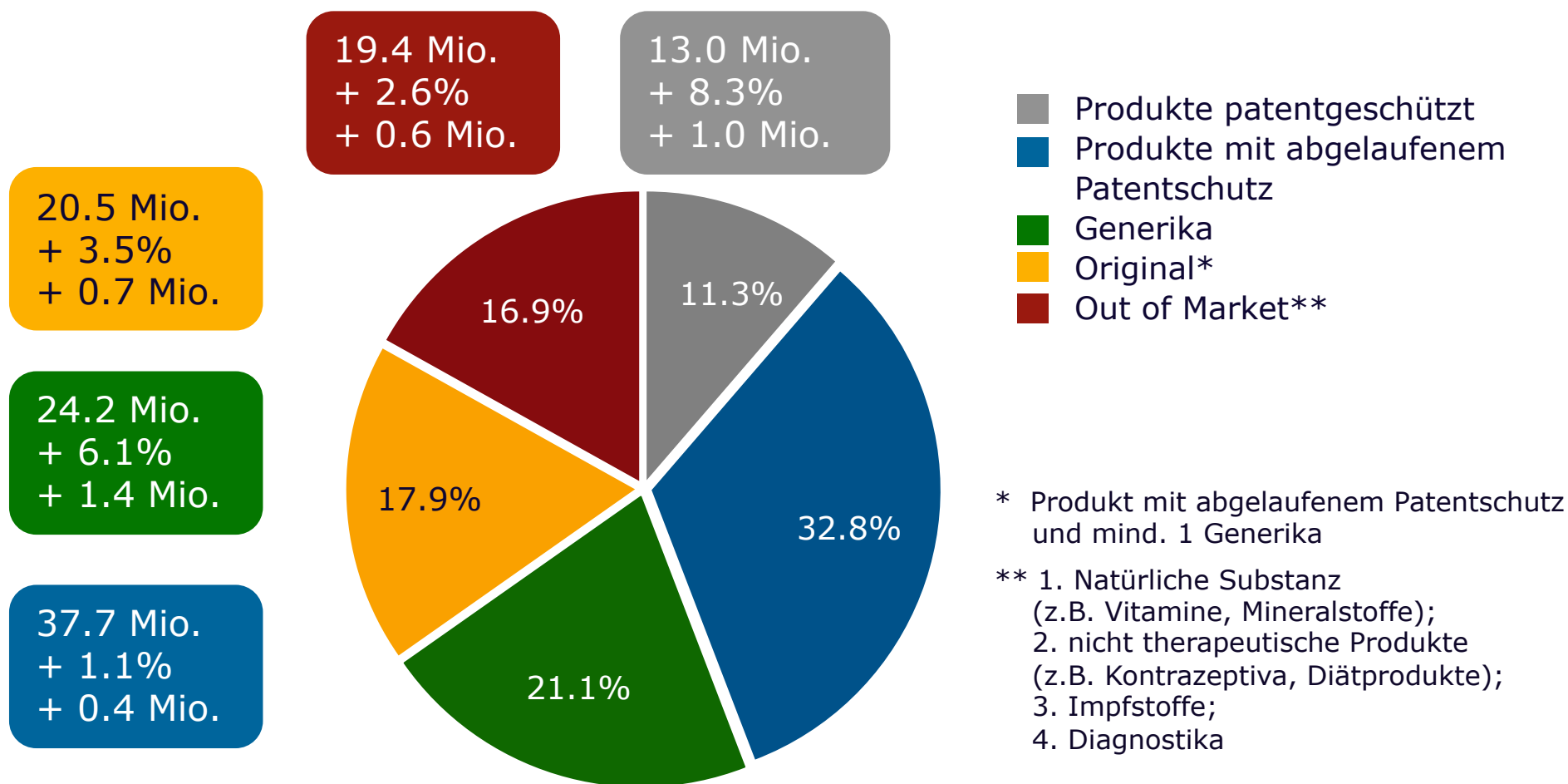
Praxisärzte
1'058.9 Mio.
+1.9%
MA 27.2 %



Apotheken
2'012.0 Mio.
+0.2%
MA 51.9%

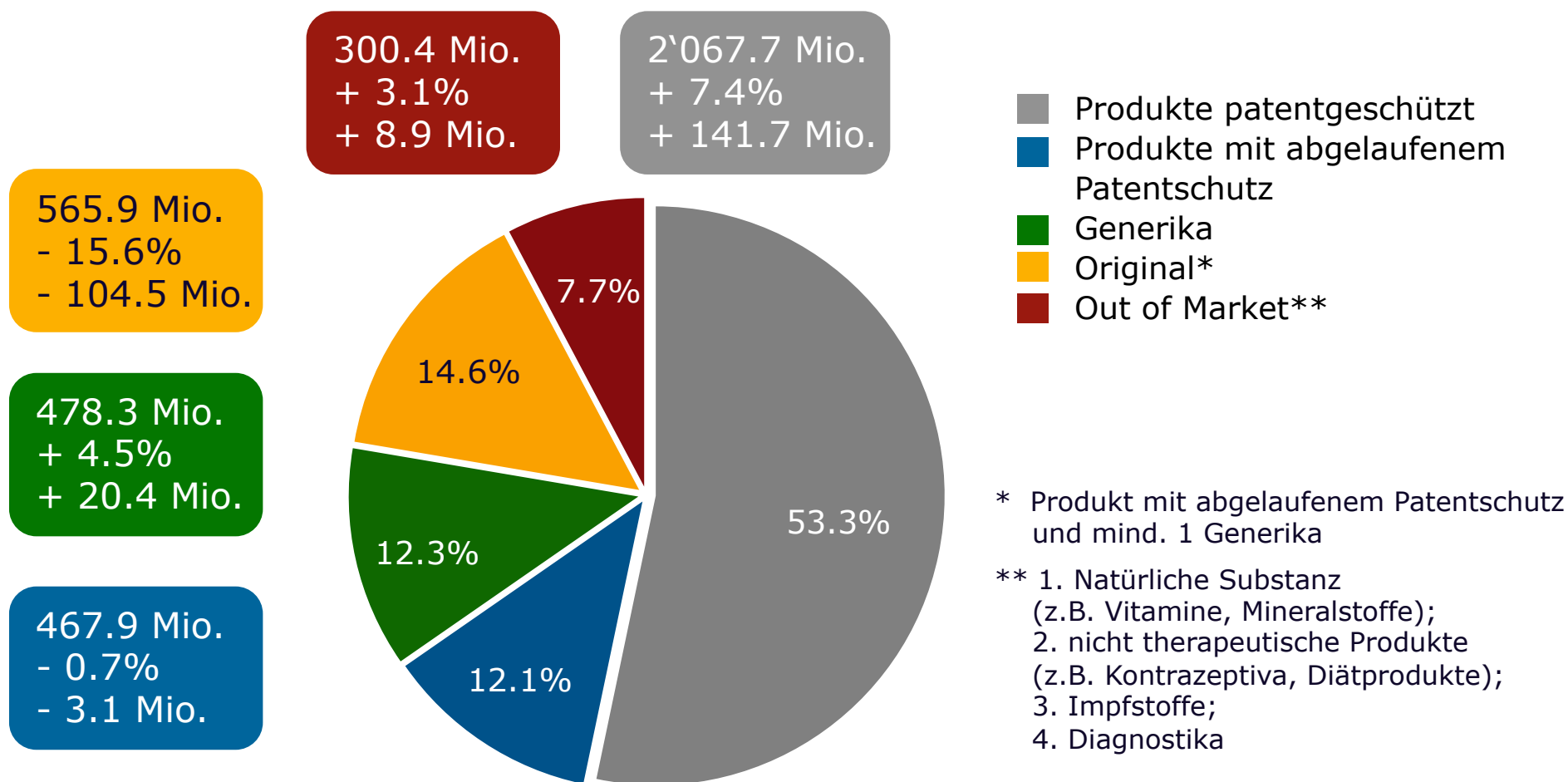
SL-Markt nach Segmenten MAT Dezember 2011

Menge (Anzahl Packungen) 114.8 Mio. (+4.1 Mio. / +3.7%)



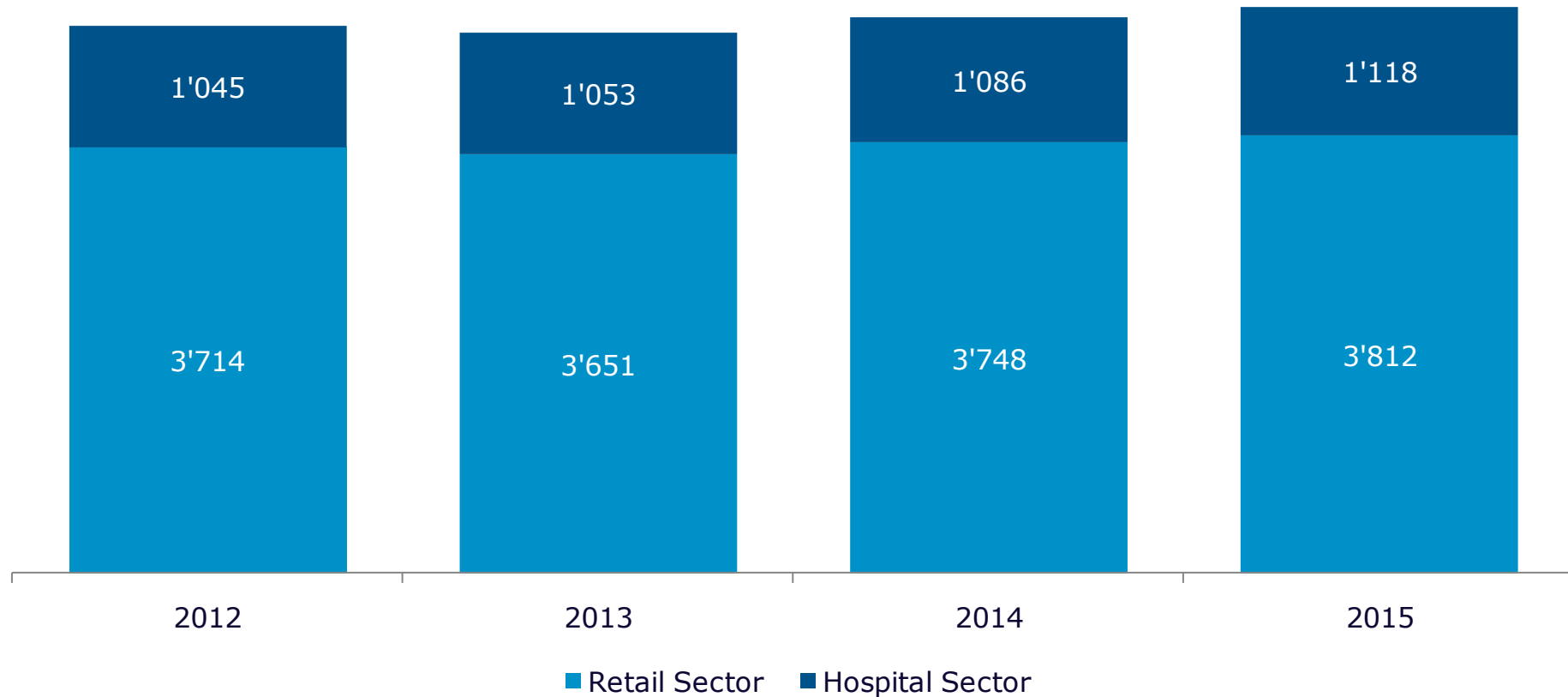
SL-Markt nach Segmenten MAT Dezember 2011

Wert ex-factory CHF 3'880.2 Mio. (+63.4 Mio. / +1.7%)



IMS Market Prognosis Switzerland 2012-2015

Total Market Sales CHF in Mio.



IMS Market Prognosis Switzerland 2012-2015

Total Market Sales CHF in Mio.

Table 1: Total Market Sales at Actual Prices (2011-2015) CHF (million)

	2012	2013	2014	2015	CAGR 2011-2015 (%)
Retail Sector	3'714	3'651	3'748	3'812	0.1
Hospital Sector	1'045	1'053	1'086	1'118	1.8
Total Market	4'760	4'705	4'834	4'930	0.5
Annual Growth (%)	-0.6	-1.2	2.7	2.0	